

Leo E. Strang
Football Coach & Innovator Extraordinaire

by Carter E. Strang

Leo E. Strang is ranked as one of the nation's 50 all-time greatest high school football coaches. He won two national and three consecutive Ohio high school state titles at storied Massillon Washington High School (1958-1963) and had an overall high school coaching school record of 109-26-1 (.805 win-loss percentage) over thirteen seasons. 2

Strang became the second Ohio high school coach -- after Paul Brown -- named head coach of a major college Ohio football program when he became the Kent State University coach in 1964.³ His Kent State University record (1964-1967) was 16-21-2 (.436 win-loss percentage).⁴ Since 1967, only one Kent State coach with a tenure equal to or greater than Strang's has a better win-loss percentage.⁵

Strang is a national recognized football innovator who pioneered the use of a barefooted soccer-style kicker; vinyl helmet team logos and helmet awards, white football shoes, a defensive analyzation circuit board to help call offensive plays, summer conditioning, a point-based high school playoff system, and an unbalanced line Wing T offense.⁶

His coaching earned the praise of fellow coaches, including Paul Brown and Woody Hayes; former players that include Super Bowl Champions and All-Americans; the NCAA; and many others.⁷

Personal History (1922-1950)



Born in Ashland. Ohio on December 12, 1922, Strang was a first-team All-Ohio football selection and a record-setting three sport athlete at Ashland High School.⁸ After graduating from high school in 1943, he served in the Navy on a destroyer escort in the Pacific Theater in World War II.⁹ At the conclusion of the war, Strang enrolled in Ashland College¹⁰ where he was a star football and baseball player, graduating in 1950 with a major in art.¹¹ While at Ashland College he married Betty Barrell, who he met in San Francisco during WWII.¹²

Caldwell High School (1950)



Strang began his coaching career at Caldwell High School (Caldwell, Ohio) where his 1950 team was 5-4. At Caldwell, he coached Al Christopher who was All-Ohio, played at Ohio University, and served as head football coach and athletic director at Muskingum University for a quarter century. 14

Upper Sandusky High School (1951-1955)

Strang became the head football coach at Upper Sandusky High School (Upper Sandusky, Ohio) in 1951 where over five seasons his teams were 35-10-0 (.778 win-loss percentage) and won two conference titles outright and shared another. His undefeated and untied 1955 team finished 9th in the state, outscored its opponents 329-89, and was the last Upper to win a conference title for the next 48 years. He had five Upper players selected All-Ohio, including Ohio's Back of the Year. Trang finished seventh in 1955 Ohio High School Coach of the Year balloting.

The Back of the Year was David Kuenzli, a 1953 All-Ohio selection who rushed for over 2,000 yards, led the state in points scored, and played at Ohio University¹⁹



Strang also coached Dave McClain, an All-Ohio selection who played at Bowling Green State University. ²⁰ McClain coached Ball State University to its first Mid-American Conference (MAC) Championship and was the MAC Coach of the Year. ²¹ As the head football coach at the University of Wisconsin, he led the Badgers to its first bowl game victory. ²² In 1986, the Big 10 named its Coach of the Year Award in his honor. ²³

East Cleveland Shaw High School (1956-1957)

In 1956, Strang was hired as the East Cleveland Shaw High School (East Cleveland, Ohio) head football coach.²⁴ He took over a program that sportswriters described as having been in the football doldrums after several seasons of consistent losses, including a one-win season in 1955.²⁵

When Strang was hired as the new Shaw coach, Ohio State's legendary football coach Woody Hayes said, "I regard Leo Strang as one of the truly outstanding young high school coaches in Ohio. He has a very keen technical knowledge of football. He also has a personality to go along with his good coaching. I have watched him work with his players and he does an excellent job with them getting the most out of each boy. He certainly commands each boy's respect. He carries the same capabilities into his classroom."²⁶

At Shaw, Strang was 16-3 (.842 win-loss percentage) and won a Lake Erie League Conference co-championship (1956) and championship (1957), the latter being Shaw's first outright league title.²⁷ The 1957 team was 9-1 and finished 8th in the state, Shaw's highest ranking.²⁸ Its only loss was to undefeated Toledo DeVilbiss (19-14), which finished 3rd in the state after defeating Shaw in the season finale.²⁹ Strang had six Shaw players selected All-Ohio.³⁰



Strang gained notoriety not only for his success, but also for his showmanship that earned Shaw the moniker of "The Greatest Show in High School Football." It included the nation's first barefooted soccer-style kicker; pregame calisthenics performed to music provided by the school band; and dazzling, multi-colored uniforms that included florescent stars on the helmets and kangaroo hide red shoes. The helmet stars were Strang's first use of vinyl helmet stickers, which he further developed at Massillon. 33

The nation's first barefooted soccer-style place kicker was Shaw's Marion (Mario) Gerhardt, an Austrian immigrant who impressed Strang with how well he kicked a volleyball soccer-style playing kickball in gym class.³⁴ Recognizing Mario's potential as a place kicker, Strang took Mario to the football field to see if he could place kick a football soccer-style, which Mario had never done.³⁵ After several kicks wearing a shoe, Strang had Mario kick barefoot -- which is how Mario played street soccer growing up in Vienna -- knowing that if Mario could do so, it would heighten fan and media interest.³⁶ It turned out that Mario kicked even better barefoot.³⁷



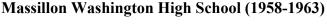
Mario Gerhardt with Leo Strang and Woody Hayes

In a 2021 podcast, Mario recalled that when he lined up to kick his first PAT, the opposing team members were so curious at seeing a barefooted soccer-style kicker that they "just looked and watched me kick the ball" and "didn't even try to block it." Mario -- who would run barefooted onto the field to thousands of fans chanting his name³⁹ -- generated national and local media coverage (articles about the first barefooted soccer-style kicker appeared in over 360 newspapers nationwide) and helped lead Shaw to its 1957 league championship. 40

Mario was a placekicker for the Bowling Green State University freshman football team before transferring to the United States Naval Academy. At the Naval Academy he switched sports and was a member of its soccer team that was runner-up in the 1963 D-1 NCAA Soccer Championship. A Masters Swimmer National Champion and All-American, Mario is Ohio's all-time winningest soccer coach.

Strang also coached Tom Matte at Shaw, who was an All-Ohio football selection.⁴⁴ Tom was a college football All-American and Heisman Trophy candidate at The Ohio State University where he played quarterback.⁴⁵ A first-round NFL draft pick by the Baltimore Colts, he was a two-time Pro Bowl selection and Super Bowl Champion running back.⁴⁶ Tom was an NFL rushing leader who was the first to run for over 100 yards in a Super Bowl (1969) and set the yard per carry average (10.5), which has not been eclipsed.⁴⁷ After his playing career ended, Matte was an NFL color analyst on CBS and radio sportscaster for the Baltimore Ravens.⁴⁸

When Strang resigned to take the Massillon coaching job, an East Cleveland sportswriter said, "He changed the dull Shaw grid squad into a classy, smooth working machine that shared the Lake Erie League title in 1956 and then waltzed to an undefeated LEL title in 1957."⁴⁹





Described as a 35 yr. old "ball of fire" who is "forthright, ambitious, confident, and colorful," Strang was hired in January 1958 as the head football coach at Massillon Washington High School (Massillon, Ohio), the nation's greatest all-time high school football dynasty.⁵⁰

It was no coincidence that Strang ended up at Massillon. In 1940 his Ashland High School coach took the team to watch a Massillon summer practice led by Paul Brown. Strang said, "I remember how well organized they were and how impressed I was with the Massillon program. Years later, when he was coaching at Upper Sandusky, Strang boldly told his players and staff that someday he would be the Massillon coach. Interestingly, eighteen years after Strang watched one of his practices, it was Paul Brown – along with Woody Hayes – that recommended Strang for the Massillon head coaching position.

When Strang first met his Massillon team, he had some initial second thoughts about taking the job.⁵⁵ "The most shocking memory was the team meeting," Strang said, "standing in the gym and watching the players come in after school. Looking at them and how young they looked and how small they were in comparison with the kids I had at Cleveland Shaw. Most of the kids I had at

Shaw were like Tom Matte, who played for the Colts. Tom was a running back, about 6', 210 pounds – we didn't have anybody like that at Massillon." However, Strang's soon realized his fears were misplaced. When I got them out on the football field and started working with them, I could see the difference, Strang said. "I could just tell. They were dead serious and wanted to do what you told them to do." Strang said.

In accepting the Massillon coaching position, he took on the challenge of returning Massillon back atop the Ohio scholastic football ranks, where it had not been since 1954.⁵⁹ Strang met that challenge, not only returning Massillon to the top of the state rankings but to the national rankings as well. He led the Tigers to two national (1959 and 1961) and three consecutive state titles (1959, 1960, and 1961) while posting a six-season record of 54-8-1 (.865 win-loss percentage).⁶⁰ His 1961 team finished 7th in the nation.⁶¹

Strang is the last Massillon coach to win a national title and none since have won as many state titles.⁶² He holds the regular season win record (11-0 in '61).⁶³ His 1959 team still holds the Massillon record for most rushing yards per game (338) and rushing yards per play (8.6).⁶⁴ His 1960 team holds the record for the most rushing yard in a game (551 against Canton McKinley).⁶⁵ The Tigers were also outstanding defensively, posting 25 shutouts in 63 games (a remarkable 40% average) during Strang's Massillon tenure.⁶⁶



He has the most wins (39) in the first four seasons of any Massillon coaching tenure, including state playoff era coaches.⁶⁷ During Strang's three year title stretch (1959-1961), his Tigers were 31-1 and outscored opponents 1,111-203.⁶⁸ Strang ranks second of Massillon coaches most consecutive regular season wins by a coach (20), one behind Paul Brown.⁶⁹ He is also second in winning and unbeaten streaks spanning successive coaching tenures.⁷⁰

Strang had twenty-two All-Ohio⁷¹ and fourteen high school All-American selections,⁷² two players named Ohio Lineman of the Year, and one named Ohio Defensive Player of the Year.⁷³

He was named the 1959 Ohio High School Football Coach of the Year and was selected the Stark County High School Football Coaches Coach of the Year in 1959, 1960, 1961, and 1963.⁷⁴







At Massillon, Strang was the first in the nation to use vinyl helmet team logos and individual vinyl helmet award decals, earning him the title of "the pioneer of printed helmet decals." A Chevrolet marketing campaign that featured a leaping tiger served as the inspiration for his introduction of the Massillon "Leaping Tiger" vinyl helmet team logo decal in 1958. ⁷⁶ He gave away the rights to the idea to the company that designed the decal, causing Strang to jokingly lament, "I should be getting a nickel for every decal put on a helmet, but I wasn't that smart."

Strang introduced individual vinyl helmet award decals in 1959, which consisted of small stars denoting outstanding play. ⁷⁸ Ohio State was so impressed with Massillon's use of the award decals, that it consulted with Massillon before launching its "Buckeye Leaf" helmet awards years later. ⁷⁹

That same year Strang outfitted his players in white shoes years before Joe Namath popularized wearing them. ⁸⁰ He said white football shoes "were a psychological weapon, [and] we were the only team in the country to have them. Under the lights, particularly, the white shoes make you appear much faster." "The kids loved the shoes," Strang continued, "and we always threatened to take them away if they didn't play well." ⁸²

He introduced V-neck jerseys and multicolored uniforms with interchangeable jersey/pant combinations, resulting in a new look for the Tigers in every game.⁸³ Looking sharp extended off the field as well where players wore Strang designed blazers with matching Tiger monograms and ties worn on game days, banquets, and at special functions.⁸⁴



Commenting on Strang's uniform innovations at Massillon and throughout his coaching career, one sportswriter said, "Many athletic authorities recognize Strang as the most influential coach in American football in the trend of outfitting and designing football 'wardrobes'." The writer further stated that Strang's "innovative wizardry" places him "in the class ... with the likes of Bill Veck and very few others." **

David Whitfield -- a high school All-American selection and Ohio State captain -- said, "We loved Leo's style. The way he liked the guys to dress. Everybody loved that. Not only did you play good, you looked good doing it. Everybody wanted to go out and play. Because on Friday night, those guys looked good."⁸⁷ Charlie Brown, a high school and college All-American said, "White shoes were part of the show. The guys at McKinley didn't wear white shoes. They didn't have emblems on their helmets or V-neck jerseys Nobody had those things but us."⁸⁸ And Tiger lineman Bob Clenedin -- who went on to play at Princeton -- said, "Other teams kind of looked like Penn State does now playing Maryland or something."⁸⁹

One of his uniform creations at Massillon never made it to the field: snap-off jerseys, a further perfection of tear-off jerseys that were legal in the 1960s. With tear-away jerseys, a defensive player who tried to tackle a player by the jersey was left with a piece of cloth in his hand. However, the entire jersey would have to be replaced. The snap-off jerseys Strang designed had three panels snapped at the shoulders, front and back. "With these jerseys," he explained, "the defenseman would grab off a panel of the uniform yet not ruin the jersey. It was a great idea, but the football brains made 'tear-aways' illegal because [it] held up games too much for repairs and uniform charges."

It was at Massillon that Strang pioneered summer conditioning football camps.⁹⁴ He did so after presenting evidence to the Ohio High School Athletic Association -- which initially had doubts about permitting it -- that proved that summer conditioning resulted in less player injuries when players returned to start the season.⁹⁵

Another Strang innovation was the defensive analyzation circuit board, a precursor of the computer. Sports Illustrated discussed it in a 1961 feature article about Massillon football, noting "Strang has three coaches in [the] booth, along with a new gadget called [the] defensive analyzation board. When [the] button is pushed, the board helps determine which play should work against opponents. Advised of the machine's opinion, Strang sends a play into the game with [a] substitute."



Strang introduced the use of instamatic film to enhance assessment of opponent alignments using a jerry-rigged instamatic camera. As he recalled, "We went to the Akron Beacon Journal [newspaper] and bought an old camera — one of those big box cameras. We took it apart and put a Polaroid back in it. We cut a hole in the scoreboard at the end of the field. I had a phone connected to the press box and a phone connected to the scoreboard. As soon as we'd get information — maybe it was a spread formation — I'd say, 'Take,' and they'd snap a picture of it. Immediately they'd put the picture in a little can and with a string lower it to the sideline. My [oldest] son would be waiting for it. He'd grab that photo and it would be developing as he ran up the sideline. Before the next play, we knew exactly how they were defending us. We had a Polaroid picture of it." ⁹⁹

He also pioneered the use of a sophisticated player evaluation system using films to develop norms for players, which most pro, college, and high school teams use today. ¹⁰⁰ Players who scored 90% or better based on the game film evaluation received Massillon's helmet awards. ¹⁰¹

Strang assigned his assistant coaches to coach areas of the formation rather than individual positions. As a defensive end coach, he reasoned, how can you watch both defensive ends at the same time? Our coaches coached an area. The for instance, Ducky Schroder [a long time Massillon assistant coach] had the long side end and long side tackle on offense and the middle guard and linebackers on defense.



Strang brought his innovative unbalanced line Wing-T offense to Massillon, which created challenges for Tiger opponents who had only a week to prepare for the unique offense. While at Massillon he further innovated with his offense, noting, "We were the first to add rule blocking to a multiple offense and in 1959 we added influence blocking which totally fouled up the read defenses of that time." And each offensive play between the tackles was run to stopwatch precision. "Our dive play had to hit a .6 of a second and our off tackle hit in 1.1 seconds," Strang emphasized.

Strang also innovated on the defensive side of the ball. In 1958 he was the first Massillon coach to utilize a 5-man defensive line -- rather than the previously used 6-man front. A derivation of the 5-2 Oklahoma defense, it placed two linebackers over the offensive guards and utilized 4 defensive backs, providing greater pass protection to counteract passing performance improvements. Massillon utilized the defense for the next 40+ years. 110

While Strang's drive and intensity were well documented, he had a disarming sense of humor. After a loss that ended his 20-game win streak, he knew he would face tough audience questioning at the next Massillon Booster Club meeting where the game films are shown. Strang came to the meeting in a disguise (fake beard, glasses, large hat and overcoat) and sat unnoticed in the back of the room while someone else showed the film. When the lights came back on, he got up and came down the aisle taking shedding his disguise. In recalling it, Strang said, Everybody just started to roar. And that took the edge off ... and I didn't get those hard questions you often get.

At another Massillon Booster Club meeting, Strang was showing film of a Tigers' game in which All-Ohio and All-American back Art Hastings was almost knocked down by the opponent's defensive end. As Strang tells the story, "Art went down to one hand spun around and had just straighten out when the linebacker hit him. Then another linebacker hit him, and the safety hit him. He cut back inside the safety and ran 60 yards for a touchdown. I shut off the projector and I told the Booster Club, 'Gentlemen, I'm going to tell you something about that play. That is great coaching."

He amazed his players with a demonstration of his kicking prowess.¹¹⁷ Strang -- who held his high school's place kicking record for three decades¹¹⁸ -- would set a football on a kicking tee, run at it, spin around facing away from the goal post, then kick the ball through the uprights with the heal of his foot.¹¹⁹ Recalling when he first demonstrated the kick, Strang said, "That story spread all over Massillon. This new coach down there, he kicks the ball with his heal."¹²⁰

A gimmick Strang used to motivate his Tiger players was called "Counter-Spy." He told his players that he had a spy that knew what the opponent's scouts were saying about them in their scouting reports. Done example of its use was when Strang told his star tackle that the "counterspy" said opposing team's scout called Strang's player "a big fat tackle that they could run over all night long." Looking back at it, Strang laughed and noted, "the kids really kind-of liked it." 124



Strang's scouting reports were also innovative. As one reporter noted, "His scouting reports were run through a computer so that by the time a report on a team was ready, Strang knew more about an opponent than the team's coach did." Massillon quarterback and captain Ron Swartz remembered coming to practice one Tuesday afternoon and finding a posterboard breaking down the upcoming opponent, with a photo of and scouting report about each player. We was fast or quick, if he could be beat to the outside, if he could be beat deep, if he was a poor tackler – all that, Swartz said. You were up close and familiar with them by the time Friday rolled around.

While known for his confidence, ¹²⁹ Strang revealed another side of his personality in "Strang's Story" a weekly column appearing in the Massillon newspaper. ¹³⁰ In his first article published on the eve of the 1958 opening game, he confessed that he often had a case of the "gitters" before games. ¹³¹ He was so nervous before his first game at Caldwell High School that he was sick and had to leave the field before the game began. ¹³² And, he said, "At Upper Sandusky my debut was marked by another case of nerves. I forgot to get a new game ball. You can imagine how I felt when we had to hold up the game about five minutes." ¹³³ At Massillon, it was the McKinley game that triggered his nerves, leading to many sleepless nights the week before the game. ¹³⁴

Strang's success at Massillon led Eastman Kodak to select him to be part of a prestigious national traveling coaching clinic. He was the only high school coach selected. Others selected included coaching legends Paul "Bear" Bryant of Alabama, Bud Wilkinson of Oklahoma, Duffy Daugherty of Michigan State, and Jake Gaither of Florida A&M. The strange thing about it," he said, "I always got the most attention and the most questions [from the clinic attendees] and everything else. The reason for that was because I was from Massillon – it wasn't me. They just wanted to know about Massillon, how we did things in Massillon."

Strang was instrumental in the creation of the All-American Conference, which held its first season in 1963 and its last in 1978. Its members consisted of Massillon, Canton McKinley, Warren Harding, Niles McKinley, Steubenville, and Alliance. He Billed as "the premier league" of high school football teams in Ohio, only ten non-member schools had won the state title since 1920 through the 1972 season. He Strang's 1963 team was the inaugural season champion.

The Massillon vs. Canton McKinley game is the nation's greatest high school rivalry, begun 1894. 143 Strang never lost to Canton McKinley, going 6-0, which places him #1 (tie) of Massillon coaches in the series win-loss percentage. 144 He also holds the record for the largest win differential over McKinley (42-0 in 1960) and is the first Massillon coach to defeat McKinley twice during the regular season (1963) since 1909. 145



Strang was the winning head coach of the 1960 Ohio High School Football North-South All-Star Game, where he coached NFL Hall of Famer Paul Warfield. ¹⁴⁶ NFL Hall of Famer Roger Staubach was a South All-Star team quarterback. ¹⁴⁷

While at Massillon he led the Ohio High School Coaches Association's initial efforts to create a playoff system to determine Ohio football champions, proposing a detailed point-based plan in 1963 that is remarkably similar to the system the Ohio High School Athletic Association implemented in 1972.¹⁴⁸

Strang is memorialized in Massillon where his portrait is included in its "A Century of Heroes" downtown mural celebrating the first century of Tiger football and at Massillon Paul Brown stadium where there is a three-story photo of him included with similar sized photos of Paul Brown, Earl Bruce, and Massillon's other great coaches. 149

Notable players Strang coached at Massillon include:

- Ben Bradley, Massillon Wall of Champions and Tiger Football Hall of Fame, All-Ohio, High School All-American, Northwood University and University of Dayton, Montreal Alouettes (CFL) lineman.¹⁵⁰
- Charlie Brown, Massillon Wall of Champions and Tiger Football Hall of Fame, Stark County High School Hall of Fame, All-Ohio, High School All-American, Syracuse University All-American, Chicago Bears and Buffalo Bills defensive back.¹⁵¹
- Art Hastings, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, All-Ohio, High School All-American, two-time All-Ohio, Massillon's all-time leading rusher (till 2018), Morehead State University running back.¹⁵²
- Ken Ivan, All-Ohio, Ohio Lineman of the Year, High School All-American, University of Notre Dame, Toronto Argonauts (CFL) placekicker.¹⁵³
- Larry Larsuel, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, two-time All-Ohio, High School All-American.¹⁵⁴
- Hase McKey, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, two-time first-team All-Ohio, Ohio Defensive Player of the Year, High School All-American, Arizona State University lineman.¹⁵⁵
- John Mulbach, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, All-Ohio, High School All-American, center on The Ohio State University 1968 National Championship team, past chair of the NFL Pro Football Hall of Fame Board of Trustees.¹⁵⁶
- Joe Sparma, Massillon Wall of Champions, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, All-Ohio, High School All-American, The Ohio State University quarterback and pitcher, Detroit Tigers 1968 World Series Champion pitcher.¹⁵⁷
- Bob Vogel, Massillon Wall of Champions, Tiger Football Hall of Fame, Stark County High School Football Hall of Fame, All-Ohio, High School All-American, The Ohio State University All-American, first-round NFL draft selection, five-time NFL All-Pro, Baltimore Colt Super Bowl Champion who was the "blind side" tackle for Johnny Unitas.¹⁵⁸

Bob Vogel, who came to Massillon his senior year with "NFL talent and Pop Warner technique," reflected on the impact of Strang's coaching on his career.¹⁵⁹ "At my other schools, I basically got no coaching," Vogel said.¹⁶⁰ "I was getting by on pure ability."¹⁶¹ Massillon's coaches -- led by Strang -- saw his potential and crammed four years' of coaching into a few months.¹⁶² "Working for him," Vogel said, "was a dramatic difference in terms of what his expectations were, but it was a really great experience. It got me ready for what was next in terms of college (at Ohio State) and the NFL. My spending a year at Massillon, it was just stunning."¹⁶³



Charlie Brown said, "He wasn't a yeller or a screamer. He was an organizer. The assistant coaches could get loud and right in your grill, but you never felt offended by it. It wasn't insulting. It was him asking for your best and saying you didn't give him your best. Years later I understood that Coach Strang trusted those guys to dot all the 'i's and cross all the 't's." ¹⁶⁴

Hase McKey said, "What he taught me on the field stayed with me. I didn't get in a whole lot of trouble. The things he told me and the discipline he put on me, it stayed with me. He was a very super man in my life. I had a lot of friends who fell by the wayside, who got in trouble. Eventually what he taught me kept me on the right path." ¹⁶⁵

As a sportswriter noted, "Like his legendary predecessors, Paul Brown and Chuck Mather, he built his program on detail and discipline, working his players so tirelessly that Friday nights often seemed easier than the rest of the week. The approach got results." ¹⁶⁶

Another reason Friday nights often seemed easier was the quality of the Tiger players the first string practiced against all week. To that point, when Joe Sparma was asked by a reporter who was the best team the Tigers played during the 1959 national championship season, Joe said, "Our second team." ¹⁶⁷

Strang, always looked back at this time at Massillon with fondness, said, "I'd like to be remembered for having some of the best teams ever at Massillon. The old saying, 'Once a Tiger always a Tiger' is true." ¹⁶⁸

Kent State University (1964-1967)



When long-time Kent State coach Trevor Rees stepped down at the end of the 1963 season, Strang was hired from a list of 75 applicants as Kent State's seventh head coach. His application was solicited by Kent State after the Stark County Coaches Association recommended Strang. 170

He was tapped to take over a what was described as a "floundering Kent State program football program" in which the 1961- 1963 teams had only won eight games and had endured a seven-game losing streak.¹⁷¹ Strang's charge was to rebuild the program so that it was once again competitive.¹⁷²

Strang started by recruiting five high school All-Americans and thirteen All-State selections¹⁷³ that formed the nucleus of the unbeaten and untied 1964 freshman team considered by some to be one of the nation's best.¹⁷⁴

He led Kent's varsity to its first winning season in a half-decade and first at the major college level. ¹⁷⁵ Strang also had Kent's longest unbeaten streak since 1956, which was not surpassed until 1973. ¹⁷⁶

His win-loss percentage over his four seasons was an improvement over the same number of seasons prior to his being hired, despite having the toughest schedule in Kent State history, which included Kent's first big time opponent, Penn State.¹⁷⁷ And despite the passage of over a half-century, only one Kent State coach -- with a tenure equal to or greater than his -- has had a better win-loss percentage since Strang's final season.¹⁷⁸

Further underscoring the competitiveness of Strang's Kent State teams is the fact that they outscored their opponents overall during his tenure and in all but his first season.¹⁷⁹ Fourteen of Kent's twenty on-the-field losses were by seven points or less, and eight of those were by three points or less.¹⁸⁰ And his 1965 team came within three points of winning a share of the MAC title.¹⁸¹

In recognition of Strang's success in once again making Kent State competitive, the 1967 Kent State Football Media Guide said, "Strang is a winner.... He has done the job asked to do, that is recruiting fine players and turning the Golden Flashes into a team to be reconned with by Mid-American Conference rivals." 182

Strang's Golden Flashes gained national notoriety for setting two NCAA rushing records, ¹⁸³ having the nation's second leading rusher, ¹⁸⁴ and leading the nation in pass defense and PAT percentage. ¹⁸⁵



He coached a Kent State first-team All-American and six honorable mention selections, Kent's first in the major college era by NCAA approved selectors. ¹⁸⁶ Fourteen of his players were first-team All-MAC selections, and one of them was Kent's first MAC Offensive Player of the Year. ¹⁸⁷

Thirteen of his players were drafted by NFL teams, a number unmatched by any Kent State coach. ¹⁸⁸ Two were second round selections, marking the first time Kent players were selected that high, and it is the highest round in which a Kent player has been drafted. ¹⁸⁹ Seven of Strang's Kent State players played pro football. ¹⁹⁰

Excitement about "Leo's Legions" resulted in a dramatic increase in attendance. In his first year Strang's team led the nation in percentage of increased attendance, and in the next two seasons his teams broke 11 Kent State attendance records.¹⁹¹

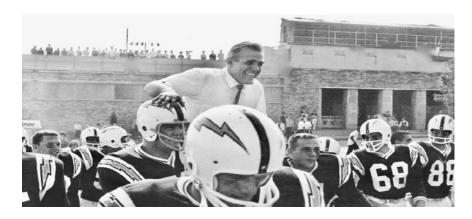
A sportswriter who attended a Kent home game that set an all-time Kent attendance record, stated, "Strang has apparently given the Kent campus a much-needed transformation in the football department." He further stated that, "The spirit of the team and on the campus is sky high. The team is playing outstanding football. The stands rocked with the cheers of the fans...". "We hadn't heard such cheering at a college game in a long time." He concluded by saying, "It's good to see big time college football coming the fore so close to home." 194

The increased fan interest spurred expansion of Kent's Memorial Stadium to be the largest in the MAC and sparked plans for construction of its present stadium.¹⁹⁵ It also led to creation of a thirteen station Kent State Radio Network that reached a potential audience of 5.5 million listeners.¹⁹⁶ Kent's exposure expanded to television when in 1967 Kent State participated in the Mid-American Conference's first appearance on ABC-TV's "Game of the Week," in which Kent defeated MAC co-champion Ohio University.¹⁹⁷

Adding to fan appeal were Strang's eye-catching Kent State uniform designs featuring matching yellow lightning bolts on the helmets, the V-neck jerseys, and pants. One commentator said it was a "great uniform design" that "cut a sharp figure on the field."

At Kent State, Strang continued his use of the Wing T offense incorporating an unbalanced line which was unique among major college programs and described by a football historian as "innovative and noteworthy." ²⁰⁰

After winning the final three games of the 1967 season, Strang retired from coaching and became a Kent State administrator and successful businessman.²⁰¹ He remained a Kent State Football supporter to his death in 1996 at age 73.²⁰² In honor of his contributions to the football program, Kent State created the Leo Strang Award for the upper-class football player who had the highest GPA.²⁰³



Notable players Strang coached at Kent State include:

- Bill Asbury, Kent State Varsity K Hall of Fame, All-MAC and MAC Offensive Player of the Year, Honorable Mention All-American, Pittsburgh Steelers running back, NFL's longest run from scrimmage in 1967.²⁰⁴
- Jon Brooks, Kent State Varsity K Hall of Fame, two-time first-team All-MAC, an Honorable Mention All-American, 1967 College All-Star Game selection (played offensive tackle against the Green Bay Packers), NFL second-round draft pick of the Philadelphia Eagles.²⁰⁵
- Jim Corrigall, Kent State Varsity K Hall of Fame, three-time first-team All-MAC, first-team College Football All-American, NFL second-round draft pick of the St. Louis Cardinals, jersey retired by Kent State, Toronto Argonauts defensive end, Canadian Football League Hall of Fame member.²⁰⁶
- Don "The Human Hammer" Fitzgerald, Kent State Varsity K Hall of Fame, two-time All-MAC, Honorable Mention All-American, set two NCAA D-1 rushing records, nation's second leading rusher in 1966, NFL scout said he was "the best big man in the country inside the 10-yard line," fourth-round pick of the St. Louis Cardinals.²⁰⁷
- Pat Gucciardo, Kent State Varsity K Hall of Fame, two-time first-team All-MAC, Honorable Mention All-American, New York Jets defensive back.²⁰⁸
- Lou Harris, Kent State Varsity K Hall of Fame, two-time first-team All-MAC, Honorable Mention All-American, his 19 career interceptions is still the Kent State record, and he did it in only 23 varsity games, Pittsburgh Steelers defensive back.²⁰⁹

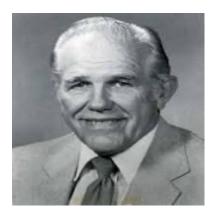
 Don Nottingham, Kent State Varsity K Hall of Fame, two-time All-MAC, Baltimore Colts and Miami Dolphins running back, Super Bowl VIII champion, ranked in the top 10 for NFL rushing touchdowns in 1974, 1975, and 1976.²¹⁰

Don Fitzgerald said, "When I first came to Kent State, I guess I gave Coach Strang and some of the others a tough time. He straightened me out and it made me a better football player and person."²¹¹

Ron Swartz, who played quarterback and was a captain for Strang at Kent State, after having done so at Massillon as well, said, "I wouldn't say you feared him, but you respected him. You knew you had to produce or you would lose your starting job." 212

Jim Corrigall said he came to Kent for one reason: Leo Strang. ²¹³ "I'll probably always remember being recruited to Kent State by that man, his mannerisms and his style." ²¹⁴ "He kept the whole process light and enjoyable, and it was a great time for everyone involved." ²¹⁵ "But best of all," Corrigall continued, "after I became coach (in 1994), Leo was one of the first people to step forward and congratulate me. I always had great respect for Leo." ²¹⁶

Kent State won its only MAC title in 1973, with former Massillon quarterback Don James as its coach.²¹⁷ Strang's successful effort in making Kent competitive in the MAC caused James to consider the Kent job.²¹⁸ James said, "I watched the movies and Leo Strang came within one inch of making it real big at Kent State University, and that was the reason I was interested in taking that job."²¹⁹



Honors

Coach Strang is a member of the Ohio High School Football Coaches Hall of Fame, the Stark County High School Football Hall of Fame, the Ashland College Sports Hall of Fame, and the Ashland County Sports Hall of Fame.²²⁰ He was named the 1959 Ohio High School Football Coach of the Year and the 1961 Ashland College Alumni of the Year.²²¹ Coach Strang was also named Stark County Coach of the Year in 1959, 1960, 1961, and 1963.²²² The NCAA honored Coach Strang posthumously in 1997 with a resolution recognizing his contributions to intercollege athletics.²²³

Strang Family



Strang and his wife Bettie had sons Carter and David and three grandsons, Steven, Carson, and Kevin Strang.²²⁴

Leo Strang College & Pro Football Coaching/Administrative Tree²²⁵

Al Christopher: Kent State University, Muskingum University (Head Coach and Athletic Director); Jim Corrigall: Kent State University (Head Coach); Nick Coso: Kent State University, Farris University (Head Coach); Joe Dean: Ohio University; Fred Gissendaner: Kent State University; Pat Guchardo: Adrian College, Kent State University; Tom Heckert Sr.: Adrian College (Head Coach), Cleveland Browns (scout), Miami Dolphins (President of Player Personnel); Gaylord (Hap) Lillick: Kent State University; Larry Lorton: Kent State University; David McClain: Bowling Green University, Cornell University, Miami University, Kansas University, Ohio State University, Ball State University (Head Coach), Wisconsin University (Head Coach); Santo Pino: Kent State University, Washington University; Chuck Reisland: Kent State University; John Riley: Kent State University; Jack Robb: Kent State University; Frank Smouse: Cincinnati Bengals (coach and scout).

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² Seaburn, John. "Strang a storyteller, coach extraordinaire." *The Akron Beacon Journal*, 17 April 1996, p. B-5; Perkins, Olivera. "Leo E. Strang, 73, Kent State Football Coach." *The Cleveland Plain Dealer*, 17 April 1996, p. 9-B; "Coach Leo Strang." *Massillon Tiger Football Booster Club*, https://massillontigers.com/wp-content/uploads/2023/01/coach_leo_strang.pdf.

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³ "Strang's Selection Boost for High School Coaches." The Record-Courier (Kent, Ohio), 10 January 1964, p.16.

⁴ Kent State 2023 Football Record Book. Kent State University, 2023, pp. 2-5, 7-8, <u>s3.us-east-</u>

^{2.}amazonaws.com/sidearm.nextgen.sites/kentstatesports.com/documents/2023/8/28/2023 Football record book.pdf . Accessed 3 January 2024. Note that the official NCAA Kent State win-loss records for Strang are 17-20-2, a .462 win-loss percentage. "Leo Strang." NCAA Statistics, https://stats.ncaa.org/head_coaches . Accessed 17 January 2023. The NCAA does not recognize Kent State's forfeit of its 1967 21-14 win over Mid-American Conference (MAC) co-champion Ohio University, which arose from a Mid-American Conference -- not NCAA -- eligibility violation due to a Kent State Administration & Records office mistake. Dietrich, Phil. "Strang Quits as Kent State Coach." The Akron Beacon Journal, 21 November 1967, www.newspapers.com/article/the-akron-beacon-journal-strang-quits-as/6910220/. Accessed 4 February 2024 -- via newspapers.com; Boal, Pete. "Kent Offers Forfeiture, Football Race Still On." The Post, Volume 57, Issue 26, 1 November 1967, media.library.ohio.edu/digital/collection/studentnewspapers/id/39790/. Accessed 17 January 2023.

⁵ Kent State 2023 Football Record Book, supra., p. 5 (Don James is the sole Kent State coach with a higher win-loss percentage since 1967 who served an equal or greater tenure).

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<sup>7</sup> Praise from fellow coaches, his players, the NCAA, sportswriters, and others is further discussed infra.
<sup>8</sup> "Leo Strang." Ashland County Sports Hall of Fame, www.ashlandcosportshof.org/Leo Strang.html . Accessed 1 January 2023 (first-team All-
Ohio in football, hit .500 in baseball, and set the school's shot put record that stood for 26 years); Dienstberger, Paul. History of Ashland Arrows
Football. 1973, p. 43 (Strang set school career place kicking record that lasted till 1972, and the back cover of the book has two photos of him);
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Football Coach & Innovator Extraordinaire has a certified copy of Strang's DD-218 verifying his service in the Navy from 21 June 1943 till 28
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11 "Coach Leo Strang," supra., pp. 2, 7; Seaburn, supra.; Perkins, supra..
<sup>12</sup> Id.
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<sup>16</sup> "1955 Upper Sandusky football, 2016 WSHF inductee." Wyandot Sports Hall of Fame,
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Strang." Ashland County Sports Hall of Fame, supra.
The author of Leo E. Strang Football Coach & Innovator Extraordinaire recalls the vinyl stickers as did former Shaw assistant coach Don
Drebus and player Marion "Mario" Gerhard. The author also interviewed Drebus on 15, December 2017 and he interviewed Gerhardt on 25
February 2023 and 7 May 2024. Further research would need to be done to determine whether introduction of the stars on the helmets in 1956
constitutes the nation's first use of vinyl helmet decals of any type. The stars were not team logos (Shaw was the Cardinals) or award stickers,
which Strang later was the first in the nation to develop while at Massillon, as discussed infra.
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³⁴Brown, supra., at 7:06-7-17, 12:20-15:13, and 20-20:50 (how Gerhardt became the nation's first barefooted soccer-style kicker and his kicking at Shaw). Gerhardt also provided information to the author of Leo E. Strang Football Coach & Innovator Extraordinaire during the interviews earlier referenced.

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<sup>35</sup> Id.
<sup>36</sup> Id.
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2004&rft_id=info%3Asid/infoweb.newsbank.com&svc_dat=AMNEWS&req_dat=1082901FE0D0E9AB&rft_val_format=info%3Aofi/fmt%3Ak ev%3Amtx%3Actx&rft_dat=document_id%3Aimage%252Fv2%253A122AFBBA107AC9E4%2540EANX-NB- $12774411679650D0\% \\ 2\overline{5}402436177 - 12773BEC6A1AC995\% \\ 254032 - 12773BEC6A1AC995\% \\ 2540/hlterms\% \\ 3AMario\% \\ 2520Gerhardt \\ .$

Accessed 18 May 2024 - via newsbank.com (photo with caption that referencing Mario's 33 PATs in 1957, showing the bronze cast of Gerhardt's foot in the presence of Coach Strang and Ohio State Head Coach Woody Hayes); Brown, supra. (quoted portions where Gerhardt discusses the photo and bronze impression of his foot -- that he called the "Golden Foot Award" -- can be found at 28:30-30:05). A search by the author of Leo E. Strang Football Coach & Innovator Extraordinaire of newspaper articles - in newspapers.com -- about Gerhardt's barefooted kicking in 1957 resulted in locating 363 articles in newspapers in 38 different states; see Flieger, Ben. "Shaw to Get a Boot Out of Barefoot Kicker." The Cleveland Press, 11 September 1967, p.71. Both the author and David Brown (as he discussed in his podcast with Mario Gerhardt) confirmed - through extensive research -- that no barefooted soccer-style kicker that predated Gerhardt. The author's research revealed that Gerhardt was the second soccer-style kicker of any type, just a few years behind Fred Bednarski who kicked (wearing a shoe) at an Austin, Texas high school in 1953 and 1954 and in 1957 kicked the first soccer-style field goal in a varsity college game as a member of the University of Texas. Stewart, Chip. "College Football's Forgotten "Big Kick." The Alcalade, November 2004, p. 53,

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⁴² Id.; Filipowicz, Marshal. 2022 Navy Men's Soccer Media Guide. United States Naval Academy, 2022, p. 48, https://navysports.com/documents/2022/8/25/2022 Mens Soccer Full Guide.pdf . Accessed 27 2024

⁴³ Author's interviews with Gerhardt, supra.; Dr. Marion Gerhardt." Chagrin Falls Hall of Fame 2015 Coach Inductee, https://www.chagrinalumni.org/hall-of-fame/dr-mario-gerhardt/. Accessed 27 January 2024; "Mario Gerhardt," X. https://twitter.com/glidercfig?lang=en . Accessed 27 January 2024.

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<sup>51</sup> Keating, supra., pp. B-1,7.
<sup>52</sup> Id., p.7.
<sup>53</sup> Dale Walterhouse played for Strang at Upper Sandusky and was one of his assistant coaches at Massillon. Dale and the author of Leo E.
Strang Football Coach & Innovator Extraordinaire were interviewed on 3 March 2019 for a Massillon Tiger Football Booster Club video
"Nostalgic Reminiscing, The Leo Strang Era." The video, made by Ron Prunty, is available through the Massillon Tiger Football Booster Club.
In the interview, Dale recalled Strang telling his Upper Sandusky players and coaches that he would someday be the Massillon coach. See also
Engelhardt, Don. "The Bell Was Ringing for One Tiger Honorees." Massillon Tiger Football Booster Club, March 31, 2018.
https://massillontigers.com/tag/dale-walterhouse/. Accessed 10 February 2024 (Strang's longstanding ties to Walterhouse are referenced).
<sup>54</sup> Keating, supra., pp. B-1,7. At the initial Massillon Tiger Football Booster Club meeting of 1958, five hundred fans turned out to welcome
Strang and heard Paul Brown introduced him by saying, "I have heard a lot of things about Leo in Cleveland. I think you are going to like him."
"Crowd of 500 Gives Strang Rousing Welcome, 'Best Job I Ever Had, Says Paul Brown." The Evening Independent (Massillon, Ohio), 15 April
1958, p. 10, www.newspapers.com/image/13070770/?terms=Leo Strang and Paul Brown&match=1. Accessed 6 May 2024 -- via
newspapers.com.
55 Shook, Scott H. A Century of Heroes, America's First High School Football Dynasty. Massillon Memories Publishing Company, 2010, p. 443.
<sup>56</sup> Id
<sup>57</sup> Id.
<sup>58</sup> Id.
<sup>59</sup> White, supra, pp. 140, 148-149 (1954-1963 season records and rankings are listed); "Coach Leo Strang," supra., pp. 1, 3.
62 "Coach Leo Strang," supra., pp. 1-8; "Head Coaches." Massillon Tiger Football Booster Club, https://massillontigers.com/history/past-
players-coaches/head-coaches/. Accessed 17 January 2023 (records of all Massillon coaches since Strang can be found); "Championship
Central." Massillon Tiger Football Booster Club, https://massillontigers.com/history-2/championship-central/. Accessed 26 June 2024 (see
National Champions subsection).
63 White, supra., p.149 (noting 1961 was the first time Massillon was 11-0 in the regular season). The Ohio High School Athletic Association
limited schools to 10 regular season games starting with the 1963 season, so no Massillon team since then has played more than 10 regular season
games. See "Coach Leo Strang," supra., pp. 4,6 (noting the OHSAA restriction effective 1963).
<sup>64</sup> All-Time Team Statistics." Massillon Tiger Football Booster Club, https://massillontigers.com/history/past-seasons-games/statistics/all-time-
team-statistics/. Accessed 1 April 2024 (season rushing records are listed and the 1959 per game and per carry records can be verified).

65 Engelhardt, Don. "The Legendary Art Hastings." Massillon Tiger Football Booster Club, 10 October 2020,
https://massillontigers.com/2018/10/10/the-legendary-art-hastings/. Accessed 24 April 2024 (rushing records against McKinley are listed).
66 White, supra., pp. 148-149 (scores of all games 1958-1963).
67 "Coach Leo Strang," supra. (see listing of season by season results); Smith, Eric. "1960: Massillon 42, Canton McKinley 0." Massillon Tiger
Football Booster Club, https://massillontigers.com/tag/art-hastings/. Accessed 4 April 2024 (as of the end of the 1960 season Strang was tied for
the most wins (28) with Tom Mather in the first three years of Massillon coaching, but in his fourth year Strang was 11-0 giving him a record of
39-2-1 from for this first four years compared to Mather's 37 wins his first four seasons); see also "Coach Chuck Mather." Massillon Tiger
Football Booster Club, https://massillontigers.com/wp-content/uploads/2023/01/coach_chuch_mather.pdf . Accessed 4 April 2024 (lists wins for
each season Mather coached); see "Head Coaches." supra. (Nate Moore is second with 36 wins his first four years, which includes playoff wins).
Note that Strang also won every home game his first four years. See "Season Reviews." Massillon Tiger Football Booster Club,
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https://massillontigers.com/history/past-seasons-games/past-seasons/. Accessed 26 June 2024 (win/loss records for the 1958-1961 seasons).

68 Shook. A Century of Heroes, America's First High School Football Dynasty, supra., p. 439.

69 "Streaks." Massillon Tiger Football Booster Club, https://massillontigers.com/history/records/streaks/. Accessed 26 June 2024 (Strang's 20 consecutive regular season wins is listed).

⁷⁰ Id. Five of Strang's eight Massillon losses came in during the 1962 season, when his Tigers finished 6-5. "1962 Season." Massillon Tiger Football Booster Club, https://massillontigers.com/history/past-seasons-games/past-seasons/1962-season/. Accessed 31 March 2024. A sportswriter said, "Strang's mettle was tested when adversity cast a gigantic pall over the team." Keating, supra., p. B-7. In describing what happened, Strang said, "We had one kid fall off a train trestle and get killed. We had two starters run into each other in practice and get hurt. Flord Pierce [another starter] couldn't play because he had a heart murmur. By the fourth game, we had lost 13 starters." Id. Nevertheless, the Tigers had a winning season, preserving Massillon's streak of 30 consecutive winning seasons. "Season Reviews." supra. (1931 season the Tigers were 2-6-1, their last losing season).

71 Strang's Massillon All-Ohio selections (in chronological order): "Massillon Washington high school's all-ohioan – Massillon ...". Yumpy, 20 July 2013, https://www.yumpu.com/en/document/read/17868321/massillon-washington-high-schools-all-ohioans-massillon-tigers. Accessed 4 March 2024. Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation. ⁷² Strang's Massillon All-Americans (in chronological order): Bob Vogel, Bill Zorn, Joe Sparma, Hase McKey, Lawson White, Art Hastings, Ken Ivan, Charlie Brown, Ben Bradley, Bill Blunt, Larry Larsuel, John Mulbach, Paul Marks, and David Whitfield. "Vogel, Zorn Will Start In Saturday Classic." The Evening Independent (Massillon, Ohio), 31 July 1959, p.18, https://www.newspapers.com/image/16659854/?terms=Bill Zorn&match=1. Accessed 4 March 2024 – via newspapers.com (Vogel and Zorn); Powell, Charlie. "Looking 'Em Over." The Evening Independent (Massillon, Ohio), 11 February 1960, p. 14, "www.newspapers.com/image/21763351/?terms=sparma &match=1 . Accessed 18 March 2024 - via newspapers.com (Sparma and McKey); "Two Tiger Gridders Honored On All-American Teams." The Evening Independent (Massillon, Ohio), <u>www.newspapers.com/image/36105707/?terms=Lawson White&match=1</u>. Accessed 1 July 2024 – via newspapers.com. (White and Ivan); "Tiger Football Slump Big Sports Story of Year, Gridders Set Records While Losing But Cagers Win A Title." The Evening Independent (Massillon, Ohio), 31 December 1962, pp. 16-17, www.newspapers.com/image/3822493/?terms . Accessed 19 March 2024 - via newspapers.com (Bradley); Porrini, Bill. "Charlie Brown - Wall of Champions." Massillon Tiger Football Booster Club, https://massillontigers.com/history-2/wall-of-champions/. Accessed 15 January 2024 (Brown); "Blunt Signs To Play For Former Coach." The Evening Independent (Massillon, Ohio), 17 February 1964, p. 16, www.newspapers.com/image/3506890/?terms=Bill Blunt &match=1. Accessed 19 March 2024 - via newspapers.com (Blunt); "Larsuel, Mulbach Gain All-America, Star Tiger Gridder First Team." The Massillon Independent (Massillon, Ohio), 26 December 1964, p. 12, www.newspapers.com/image/3521460/?terms=Larry Larsuel &match=1 . Accessed 19 March 2024 - via newspapers.com (Larsuel and Mulbach); "All-American Honorees." The Evening Independent (Massillon, Ohio), 23 December 1965, p. 13, www.newspapers.com/image/5147290/?terms=Parade Magazine High School Football All-American Team&match=1 . Accessed 19 March 2024 – via newspapers.com (Marks and Whitfield). Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

⁷³ Lawson White and Ken Iven were Ohio Lineman of the Year. See "Two Tiger Gridders Honored On All-American Teams," supra. (Lawson); "Ken Ivan On National All-Stars." The Evening Independent (Massillon, Ohio), 12 January 1962, p. 16, www.newspapers.com/image/4093710/?terms=Ken Ivan&match=1 . Accessed 18 March 2024 - via newspapers.com (Ivan). Hase McKey was Ohio's Defensive Player of the Year. Shook. A Century of Heroes, America's First High School Football Dynasty, supra., p, 415. ⁷⁴ Perkins, *supra*.; Beaven, *supra*.

75 Barkan, Jim. "Massillon Firsts." Massillon Tiger Football Booster Club, https://massillontigers.com/history/historical-accounts/massillonfirsts/. Accessed 6 December 2023 (article includes photos of the helmet team logo and award stickers); White, supra., pp. 140-141 (stating Strang is the "pioneer of the helmet decal"); Scott H. Shook. Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., pp. 45, 47 (includes a photo of the "Leaping Tiger" helmet logo); "Coach Leo Strang," supra., p.5; "Season Reviews," supra. (1958 – 1963 season team photos show the "Leaping Tiger" helmet decals); Dr. Ken, "Kent State University – 1972 Golden Flashes 'Matsko," Helmet Hut, http://www.helmethut.com/College/Kent%20State/Matsko.html . Retrieval January 19, 2024 (notes Strang was the first to develop football helmet decals).

⁷⁶ White, supra., pp. 140-141; "Coach Leo Strang," supra., p.5.

⁷⁸ Barkan, *supra*. (includes a photo of reward sticker decals from a 1959 game); Shook, *Massillon Memories, The Inside Story of the Greatest* Show in High School Football, supra., p.45; see also The Washingtonian. Massillon High School Yearbook, 1960, p.93 (which includes the same photo shown in the "Massillon Firsts" article). As discussed more fully infra., the award stickers were given based on game film player evaluation scores. The yearbook is available at the Massillon Public Library. ⁷⁹ Barkan, *supra*.

80 *Id.* (includes a photo of two Massillon players wearing white football shoes); "Coach Leo Strang," *supra*, p. 5; White, *supra*., p. 141; Shook. Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., p. 45.

81 "Coach Leo Strang," supra., p. 5; White, supra., p. 14

83 White, supra, p. 141; "Coach Leo Strang," supra., p. 5; "Massillon Firsts," supra.; Beaven, supra.

84 Mistovich, supra., p.9; Leo Strang," supra.

85 Mistrovich, supra., p. 8.

⁸⁶ Id.. Bill Veck is known as the consummate sports promoter. See "Bill Veck." Wikipedia, en.wikipedia.org/wiki/Bill Veck.

87 Shook. Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., p. 47.

88 Scalzo, Joe. "Massillon's Strang Built Program on Detail, Discipline," The Canton Repository (Canton, Ohio), 17 July 2019, https://www.cantonrep.com/story/sports/2019/07/17/massillon-s-strang-built-program/4672490007/. Accessed 3 February 2024.

90 Mistovich, supra., p.9.

⁹¹ *Id*.

⁹² Id.

⁹³ Id.

94 Id.; "Leo Strang," supra.; see also Beaven, supra.;

95 Mistovich, supra, p. 9.

96 White, supra., p. 142; "Coach Leo Strang, supra., p.5. Note: Strang's circuit board evolved from a more basic handheld wheel device first used on the sideline at Upper Sandusky and later updated at Shaw. See author's interview of Don Drebus (who recalled Strang's use of it at Upper and

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97 Bingham, supra., p. 48.
98 Shook. A Century of Heroes, America's First High School Football Dynasty, supra., pp. 444-445.
<sup>99</sup> Id.: see also "Timeless Rivals" (2017), Timeless Rivals Film, LLC, Brainstorm Media, Inc. and Dave Jingo Media,
https://www.imdb.com/title/tt8200472/. Accessed 25 April 2024. (movie is about the Massillon v. Canton McKinley rivalry and includes an
interview with the author Leo E. Strang Football Coach & Innovator Extraordinaire in which the author recalls being the person that took the
photos from the scoreboard to his father on the sideline.) <sup>100</sup> Mistovich, supra, p. 9; "Leo Strang," supra.
<sup>101</sup> Scalzo, supra.
102 "Coach Leo Strang," supra., p. 5; White, supra., p. 143.
<sup>103</sup> Id.
<sup>104</sup> Id.
105 "Coach Leo Strang," supra., p. 3; White, supra, p. 142; Keating, supra., p. B-7; Englander, Don. "The Changing Landscape of Massillon
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landscape-of-massillon-football-part-1-offensive-formations/. Accessed 5 April 2024 (noting Strang's modification of the Wing-T by use of an
unbalanced line); Dietrich, Phil. "Strang Hiring 'Friendly Persuasion.' Coaches' Recommendation Led Kent State to Leo." Akron Beacon
Journal, 1 October 1964, p. 24, https://www.newspapers.com/image/150404237/?terms=Strang&match=1 . Accessed 7 April 2024 (Strang notes
his use of the Wing T with unbalanced line during his entire coaching career); Toms, Jim. "Drills Open, Sunlight Beams on Grid Hopes." The
Daily Kent Stater, April 1964, Vol. XLIX, No. 81, p. 4, https://dks.library.kent.edu/?a=is&oid=dks19640409-
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lddV0kTRSSNh5uuOom9HcHiRTRUVHGX6hjV96R6o20s2hsM2N6EMBX-iugyLehM18U . Accessed 7 April 2024 (Strang says his offense
creates a "greater problem for the defense" because "[y]ou have power on the long side and can get out quickly on the short side."); Perkins,
supra. (noting Strang's innovative use of the unbalanced line); see Dr. Ken. "Kent State Redux." Helmet Hut, July 2011,
http://www.helmethut.com/Features/Dr.Ken93.html . Accessed 5 July 2024 (Strang's use of the Wing T unbalanced line offenses was an
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(author discusses the advantages of the unbalanced line).

106 "Coach Leo Strang," supra., p. 5; Keating, supra., p. B-7 (provides a description of rule and influence blocking); see also Scalzo, supra.
(where rule blocking is refenced).

107 "Coach Leo Strang," supra., p. 5.
<sup>108</sup> Engelhardt, Don. "The Changing Landscape of Massillon Football – Part 2: Defensive Formations." Massillon Tigers Football Booster Club,
25 May 2024, https://massillontigers.com/2024/03/24/the-changing-landscape-of-massillon-football-part-2-defensive-formations-2/. Accessed 17
September 2024.
<sup>109</sup> Id.
Shook, Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., p. 128.
<sup>112</sup> Id.
<sup>113</sup> Id.
<sup>114</sup> Id.
<sup>115</sup> Id., p. 130.
<sup>116</sup> Id.
117 Shook. A Century of Heroes, America's First High School Football Dynasty, supra., pp. 418-420 (references Strang demonstrating his "heal
kick" for Hase McKey, the Massillon place kicker).
<sup>118</sup> See endnote 8 (Strang's Ashland High School records).
<sup>119</sup> Shook. A Century of Heroes, America's First High School Football Dynasty, supra., p. 419.
120 Id., p. 420. The author of Leo E. Strang Football Coach & Innovator Extraordinaire also recalls seeing his father demonstrate his "heal
kick" at Massillon practices.
<sup>121</sup> White, supra., p. 144.
<sup>122</sup> Id.
<sup>123</sup> Id.
125 "Tigers' Strang Named Kent State Grid Coach, Succeeds Trevor Rees Effective Immediately." The Evening Independent (Massillon, Ohio), 9
January 1964, p. 12, https://www.newspapers.com/image/3477648/?terms=Strang&match=1. Accessed 7 April 2024 - via newspapers.com.
126 Scalzo, supra.
<sup>127</sup> Id.
128 Id
<sup>129</sup> Id., p. 1
130 Strang, Leo. "Strang's Story." The Evening Independent (Massillon, Ohio), 11 November 1968, p. 14,
\frac{\text{https://www.newspapers.com/image/13136712/?terms=Strang \&match=1.}}{Id.} \text{ Accessed 10 April 2024 - via newspapers.com.}}
<sup>132</sup> Id.
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133 Id.

- ¹³⁴ The author of *Leo E. Strang Football Coach & Innovator Extraordinaire* recalls his father's nervousness and insomnia leading up to every McKinley game. He also recalls his father telling him that upon accepting the East Cleveland job and driving back to Upper Sandusky, Strang stopped his car and sat in it for a long time contemplating returning to East Cleveland to tell them he had changed his mind.
- ¹³⁵ Shook. A Century of Heroes, America's First High School Dynasty, supra., p. 441.

¹³⁶ *Id*. ¹³⁷ *Id*.

¹³⁸ *Id*.

¹³⁹ "The All-American Football Conference 1963-1972." *Massillon Tiger Football Booster Club*, 1973, pp. 1, 118, https://massillontigers.com/wp-content/uploads/2022/12/all-american-football-conference.pdf . Accessed 16 September 2024 (article incorporates a 1973 master's thesis by James Rubin).

¹⁴⁰ *Id.*, p. 1.

¹⁴¹ *Id.*, pp. 1, 7 (1972 is the cutoff on counting state titles because it was the last season prior to the Rubin master's thesis in 1973, where the statement is asserted).

¹⁴² *Id*, p. 1.

- 143 "History of the Rivalry." Massillon Tiger Football Booster Club, https://massillontigers.com/history/massillon-vs-canton-mckinley/history-of-the-rivalry/. Accessed 17 January 2023; Easterling, supra., p. 3. (a rivalry which is an "unparalleled " high school sports rivalry).
 144 Id.; "Massillon-McKinley Series Results." Massillon Tiger Football Booster Club, https://massillontigers.com/history/massillon-vs-canton-new.
- 144 Id.; "Massillon-McKinley Series Results." Massillon Tiger Football Booster Club, https://massillontigers.com/history/massillon-vs-canton-mckinley/series-results/. Accessed 1 January 2023; White, supra., pp.148-149, 247-248.
 145 Id.
- 146 Quilty, Jim. "Strang Squad Has Talented Back, North Stars Not In Best Condition." *The Evening Independent* (Massillon, Ohio), 3 August 1960, p. 18, www.newspapers.com/image/21812770/?terms=North South game&match=1. Accessed 21 March 2024 via newspapers.com (pregame article includes a photo of Strang with four North All-Stars from Massillon and one from East Cleveland Shaw who Strang coached in 1957); Howell, Fritz. "Ohio's All-Stars Turn To College After North Wins At Canton, 18-8." *The Evening News* (East Liverpool, Ohio), 15 August 1960, p. 15, www.newspapers.com/image/62105339/?terms=Ohio North-South High School Football All-Star game&match=1. Accessed 21 March 2024 via newspapers.com (North wins and Paul Warfield named the game MVP).
- ¹⁴⁷ Porter, Todd. "Stark County High School Football Hall of Fame: Joe Sparma." *The Reposito*ry (Canton, Ohio), 21 July 2024, https://www.cantonrep.com/story/news/local/massillon/2011/07/21/stark-county-high-school-football/42198362007/. Accessed 21 March 2024 (noting that Sparma led the North to victory over the South and its quarterback Roger Staubach); *see also* Engelhardt, Don. "Joe Sparma Wall of Champions." *Massillon Tiger Football Booster Club*, https://massillontigers.com/2021/12/30/joe-sparma-wall-of-champions-2/. Accessed 15 January 2024.
- ¹⁴⁸ "Strang Asks Comments On Grid Playoffs." *The Evening Independent* (Massillon, Ohio), 2 January 1963, p. 18 (Strang did so as chair of the Ohio High School Football Coaches Association committee investigating a playoff system).
- 149 Riter, Sherry. "Eric Grohe Murals 3D Artist." *The Redhead Rider*, https://theredheadriter.com/2012/08/eric-grohe-murals-3d-artist/. Accessed 12 February 2024 (see "A Century of Heroes" mural that includes Strang's portrait one of five past coaches so honored); *see also*, Olmstead, Scott. "Massillon High School, Massillon, Ohio" *Scott Olmstead Photography*, https://www.scottolmsteadphotography.com/Football-Stadiums/High-School-Stadiums/Massillon-High-School-Massillon-Ohio/i-zKnLkgx . Accessed 12 February 2024 (Strang stadium banner is the 15th of 78 photos).
- 150 Engelhardt, Don. "Ben Bradley Was a Giant of a Man On and Off the Field." Massillon Tiger Football Booster Club, 4 January 2024, https://massillontigers.com/2018/07/19/ben-bradley-was-a-giant-of-a-man-on-and-off-the-field/. Accessed 30 May 2024. (Ben was named the Outstanding Freshman Football Player at the University of Dayton before he transferred to Northwood University, where he was all conference and was drafted by both the Kansas City Chiefs and the Montreal Alouettes). Id. Northwood University was originally Northwood Institute. "Northwood University." Wikipedia,
- https://www.google.com/search?q=northwood+university+history&client=safari&sca_esv=9ef43ef143c24271&channel=mac_bm&sxsrf=ADLY_WIJYdHZvdQynR-V3MnA-
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 151 Porrini, supra.; "Charlie Brown (defensive backs)." Wikipedia, https://en.wikipedia.org/wiki/Charlie Brown (defensive backs). Accessed 15 January 2024.
- 152 "Two Tiger Gridders Honored On All-American Teams." *The Evening Independent (Massillon, Ohio), supra.*; Shook. *America's First High School Football Dynasty, supra*, p. 450-455 (where Strang says he had great runners, including Tom Matte, but that he had none better than Hastings); Engelhardt, "The Legendary Art Hastings," *supra.* (noting Hastings rushed for over 3,000 yards in three pre playoff era seasons); "Class of 2018 is packed with impressive credentials." The Canton Repository, 10 October 2002,

https://www.cantonrep.com/story/sports/2018/01/01/class-2018-is-packed-with/16703053007/. Accessed 3 May 2024

- via newspapers.com (noting Hastings was selected to the Stark County High School Football Hall of Fame).
- 153 "Ken Ivan On National All-Stars," *supra.*, (Ivan All-Ohio, Lineman of the Year, and All-American); 2023 Notre Dame Media Guide. Notre Dame University, p. 186, https://fightingirish.com/wp-content/uploads/2023/09/2023-24-Notre-Dame-Football-Media-Guide-FINAL-3-1.pdf. Accessed 29 March 2024 (listing Ivan as a varsity player 1963-1965 seasons); "Pro Players, Massillon Alums who were Professional Players." *Massillon Tiger Football Booster Club*, https://massillontigers.com/history/past-players-coaches/pro-players/. Accessed 29 March 2024 (Ivan identified as playing for the Toronto Argonauts). Strang said Ivan was "the finest football player I have had at Massillon." Williams, Hymie. "Massillon Solid Choice for 3rd Straight Crown." *The Cleveland Plain Dealer* (Cleveland, Ohio), 15 November 1961. p. 1, <a href="https://infoweb.newsbank.com/apps/news/document-view?p=AMNFWS&docref=imate/v2:122AFBBA107AC9E4@EANX-NB-12ADEE672BD93BEA@2437619-1276EBC88D420103@16-1276EBC88D420103@&hlterus-LeoStrang&f-basic. Accessed 15 May 2024 via newsbank.com.
- 154 Engelhardt, Don. "Football Hall of Fame is Next Stop for Larry Larsuel." Massillon Tiger Football Booster Club, 7 June 2023, https://massillontigers.com/2023/04/10/football-hall-of-fame-is-the-next-stop-for-larry-larsuel/. Accessed 31 May 2024; Easterling, Chris. "Larry Larsuel led by example in helping power Massillon football to 1964 state title." The Canton Repository (Canton, Ohio), 28 July 2020,

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lineman in Massillon Tiger history); Harpster, David. "Tigers' McKey was small only in stature." The Independent (Massillon, Ohio), 13 July
2003, https://www.indeonline.com/story/sports/2009/07/13/tigers-mckey-was-small-only/42829317007/. Accessed 22 April 2024 (noting
McKey's injury in the New York Jets training camp ended his pro aspirations); Powell, Charlie. "Looking 'Em Over," supra. (High School All-
American); 2023 Sun Devil Football Media Guide. Arizona State University, 2023, p. 9, https://s3.us-east-
2.amazonaws.com/sidearm.nextgen.sites/asu.sidearmsports.com/documents/2023/8/28/Updated History
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 Accessed 22 April 2024 (listing McKey as a letterman in 1963 and 1963).
Accessed 22 April 2024 (fisting McKey as a federifian in 1703 and 1703).

156 "Tiger Football Hall of Fame." Massillon Tiger Football Booster Club, https://massillontigers.com/history/past-players-coaches/tiger-football-
hall-of-fame/. Accessed 31 May 2024: Easterling, Chris. "Massillon was always a second home for Earl Bruce." The Independent (Massillon,
Ohio), 20 April 2018, https://www.indeonline.com/story/sports/college/2018/04/20/massillon-was-always-second-home/12601240007/.
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https://www.profootballhof.com/news/2018/08/five-new-members-elected-to-pro-football-hall-of-fame-board-of-trustees/. Accessed 31 May
2024. Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.
157 Engelhardt, Don. "Joe Sparma - Wall of Champions," supra. (where it notes Sparma still holds the Massillon record for yards per passing
attempt at 23.6); Smith, Eric. "Joe Sparma Wall of Champions," Massillon Tiger Football Booster Club, 19 October 2020,
https://massillontigers.com/2020/03/21/joe-sparma-wall-of-champions/. Accessed 31 May 2023; Porter, supra.; "Joe Sparma." Wikipedia,
https://en.wikipedia.org/wiki/Joe Sparma . Accessed 15 January 2024.

158 Engelhardt, Don. "Bob Vogel – Wall of Champions," Massillon Tiger Football Booster Club. 19 October 2020,
https://massillontigers.com/history-2/wall-of-champions/. Accessed 15 January 2024; "Bob Vogel," Wikipedia,
https://en.wikipedia.org/wiki/Bob Vogel . Accessed January 15, 2023.
   Scalzo, supra.
<sup>160</sup> Id.
161 Id.
162 Id.
<sup>164</sup> Shook. Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., p. 237.
<sup>165</sup> Shook. A Century of Heroes, America's First High School Football Dynasty, supra., p. 418.
167 Shook. Massillon Memories, The Inside Story of the Greatest Show in High School Football, supra., p. 237; Engelhardt, "Joe Sparma - Wall of
Champions," supra.
<sup>168</sup> Shook. A Century of Heroes, American's First High School Football Dynasty, supra., p. 449.
169 "Strang's Selection Boost for High School Coaches," supra., p.16; Lebovitz, Hal. "Kent Post Challenge to Strang." The Cleveland Plain
Dealer (Cleveland, Ohio), 10 January 1964, p. 29, https://infoweb.newsbank.com/apps/news/openurl?ctx_ver=z39.88-
2004&rft id=info%3Asid/infoweb.newsbank.com&svc dat=AMNEWS&req dat=1082901FE0D0E9AB&rft val format=info%3Aofi/fmt%3Ak
ev%3Amtx%3Actx&rft_dat=document_id%3Aimage%252Fv2%253A122AFBBA107AC9E4%2540EANX-NB-12C56248950E28FD%25402438405-12C5620B76BEA7DF%254028-12C5620B76BEA7DF%2540/hlterms%3ALeo%2520Strang
. Accessed 4 May 2024 – via newsbank.com. <sup>170</sup> Lebovitz, supra.
<sup>171</sup> Dr. Ken, "Kent State University," Helmet Hut, June 2006, pp. 1-2, http://www.helmethut.com/Dr.Ken32.html . Accessed 17 January 2023 (Dr.
Ken states that as a result the outcome of the 1961-1963 seasons it was determined that it was time for Rees to retire); see also Kent State 2023
Football Record Book, supra., p. 7 (Reese win/lose record). Despite his struggles the last several years of his coaching tenure, Trevor Rees (1946-
1963), was a very successful coach. He still holds Kent's record for most wins (92) and is second in all-time win-loss percentage (.591). Id., p.
5, supra. Reese is also a member of the Kent State and the Mid-American Conference Halls of Fame. "Trevor Rees." Varsity K Athletics Hall of
Fame, https://kentstatesports.com/honors/hall-of-fame/trevor-rees/10. Accessed 6 February 2024.
172 Keating, supra. B-7; see Beidl, Rich. "Strang Has 109-26-1 Record, Leo in First Year at Kent." The Record-Courier (Ravenna, Ohio), 2
October 1964, p. 27 (the article is in a GIVE US THE BALL, LEO special supplement that references Kent's stated goal of being competitive in
the MAC and states that Strang had already successfully made the transition from high school to major college football).
173 Dietrich, Phil. "Kent Yearlings Look Awesome On Paper." The Akron Beacon Journal (Akron, Ohio), 15 October 1964, p. 48,
https://www.newspapers.com/image/151270078/?match=1&terms=Ben witukiewicz . Accessed 12 April 2024 - via newspapers.com.
<sup>174</sup>The undefeated 1964 Kent State freshman team outscored its 5 opponents 128-46, including a thrashing of Pitt 50-20. 1965 Kent State
Football Media Guide. Kent State University, 1965, p. 26 (note that the Kent State Football Media Guides for 1965, 1966, and 1967 are available
through the Kent State University Library, Special Collections & Archives). It was the first undefeated Kent State freshman team to go
undefeated since 1955. Id., p. 26. As to being the best 1964 freshman team in Ohio and one of the best in the nation, see "Many High School
Stars Give 1965 Team Promise." The Record-Courier (Ravenna, Ohio), 2 October 1964, p. 29 (in the GIVE US THE BALL, LEO special
supplement); Dr. Ken. "Kent State Redux," supra., p. 2 (Dr. Ken note the "buzz" the Kent State freshman team was good enough to face-off
against any freshman team in the nation); Dr. Ken. "Kent State University," supra. (further discussion of Kent's "super-freshman team" that was
one of the best in the country); Kent State does not keep statistics on the number or high school All-Americans it recruits, but a Google search by
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¹⁷⁵ The 1965 team had Kent State's first winning season in a half-decade and its first at the major college level. *Kent State 2023 Football Record Book, supra.*, pp. 3-6; *1964 Kent State Football Media Guide*, Kent State University, 1964, p.44 (noting Kent and other MAC schools play a major college schedule and have since 1962).

the author of Leo E. Strang Football Coach & Innovator Extraordinaire revealed that few other high school All-Americans have ever attended

Kent State, much less five in one season.

¹⁷⁶ Kent State 2023 Football Record Book, supra., pp.7-8 (where Strang's 1965 four game unbeaten streak -- three wins and a tie -- is shown, as well as his two three game winning streaks, both of which can be compared to other Kent seasons).

¹⁷⁷ Strang's win-loss percentage over his four-year tenure was .436 (including the Ohio University forfeit) compared to a .395 win-loss record for the four preceding years (14-22-1 record). See Kent State 2023 Football Record Book, supra., pp. 2-3, 5, 7-8; 19. During Strang's tenure, Kent no longer played small college programs as it had as late as 1961. See Kent State Media Guide 1964, supra., pp. 38-39, 44. As to the Penn State

game, a Pittsburgh sportswriter reported, "most everybody thought it [Kent] would be a breather for Penn State. And after the Nittany Lions scored two quick touchdowns ... fans at Beaver Stadium sat back and expected a rout. It never came." "The visitors from Ohio cut Penn State's lead to 14-6 at halftime and continued to dominate the game in the third period." Doerge, Will. "Lions Hand Kent State 21-6 Loss, Penn State Tallies Two Touchdowns in First Quarter." *The Pittsburgh Press*, 7 November 1965, Section 4, pp. 1,4.

¹⁷⁸ Kent State 2023 Football Record Book, supra., pp. 3-5, 7-8 (showing Strang's .436 win-loss percentage compared to other coaches of an equal (4 years) or greater tenure since 1967). College Football Coaches Hall of Fame member Don James is the only Kent State coach of an equal (4) or greater tenure since 1967 that has a better win-loss percentage (.567) than Strang. *Id.*; see also "Don James." Wikipedia, https://en.wikipedia.org/wiki/Don James (American football). Accessed 3 December 2023.

179 Kent State 2023 Football Record Book, pp. 7-8, supra.; "1964 Kent State football team." Wikipedia,

https://en.wikipedia.org/wiki/1964 Kent State Golden Flashes football team . Accessed 4 February 2024; "1965 Kent State football team." Wikipedia, https://en.wikipedia.org/wiki/1965 Kent State Golden Flashes football team . Accessed 4 February 2024; "1966 Kent State football team." Wikipedia, https://en.wikipedia.org/wiki/1966 Kent State Golden Flashes football team . Accessed 4 February 2024; "1967 Kent State Golden Flashes football team." Wikipedia, https://en.wikipedia.org/wiki/1966 Kent State Golden Flashes football team . Accessed 4 February 2024; "1967 Kent State Golden Flashes football team." Wikipedia,

https://en.wikipedia.org/wiki/1967 Kent State Golden Flashes football team. Accessed 4 February 2024. Kent State outscored its opponents 637 to 540 during Strang's tenure, and the only season it did not outscore its opponents was his first season. *Id.*

¹⁸⁰Id. Note that "on-the-field" losses excludes the Ohio University forfeit by Kent referenced infra.

181 "1965 Kent State football team." Wikipedia, supra. Kent's two league losses were to Bowling Green 7-6 and Toledo 3-7. It tied Western Michigan 10-10. A win over Western Michigan and Bowling Green (a three-point swing) would have resulted in a MAC record of 5-1-0 and a MAC Co-Championship with Miami University. Interestingly, Kent defeated Miami 24-13, which was coached by College Hall of Famer Bo Schembechler). And a swing of fifteen points in 1966 (applied to Kent's losses to Ohio University 10-12, Miami 0-7, and Western Michigan 20-23) would have resulted in Kent winning the 1966 MAC title outright at 5-1 in league play. See "1966 Kent State football team." Wikipedia, supra. Kent's 1967 team beat co-champion Ohio University 21-14 (but had to later forfeit it), lost to co-champion Toledo 13-14, to Bowling Green 6-7, to Western Michigan 7-16, and Miami 21-7. A swing of 14 points in the Toledo, Bowling Green and Western Michigan games would have resulted in Kent finishing 4-2 in the MAC, tied with Toledo and Miami for second place. If the "on-the-field" win over Ohio University is counted as a win, the fourteen-point swing would have resulted in Kent finishing 5-1 and sole 1967 MAC champion. "1967 Kent State Golden Flashes football." Wikipedia, supra. A sportswriter reflecting on the close losses and key injuries, including to All-American candidate Don Fitzgerald -- said, "Strang must be regarded as the 'hard-luck king' of the collegiate coaching ranks." Zitrin, Rich. "Coach Leo Strang Resigns." The Daily Kent State (Kent State University), Vol LIII, No. 34, p. 1, 22 November 1967, dks.library.kent.edu/?a=d&d=dks19671122-01.2.2&e=----en-20-1--txt-txlN-----. Accessed 4 February 2024.

¹⁸² 1967 Kent State Football Media Guide, Kent State University, 1967, p.4; see also Wagner, Don. "Sports Ways." The Daily Times (New Philadelphia, Ohio), 4 December 1967, p.5, https://www.newspapers.com/image/86903989/?terms=Strang&match=1. Accessed 10 April 2024 – via newspapers.com (notes Strang's successes when compared to the three years before he became Kent's coach in 1964).

183 Don "the Human Hammer" Fitzgerald set 1966 NCAA D-1 records for the most rushes in a single game and a season, and he finished second in the nation that year in total rushing yards. See 1967 Kent State Football Media Guide, supra., pp. 2 and 31; "Don Fitzgerald," Kent State Varsity K Hall of Fame, https://kentstatesports.com/honors/hall-of-fame/don-fitzgerald/55. Accessed 16 January 2024; Dr. Ken, "Kent State University," supra.; see also Dr. Ken, "Kent State Redux," supra.; "Don Fitzgerald," Beaver County Hall of Fame, https://bcshof.org/halloffamers/fitzgerald1998.htm. Accessed 19 January 2024 (note that while the Beaver County Hall of Fame says Fitzgerald played in the NEL Legald find no independent confirmation he did and Kent State does not include him in its list of players who played pro-

played in the NFL, I could find no independent confirmation he did, and Kent State does not include him in its list of players who played pro).

184 *Id.* As is noted in the sources cited, Fitzgerald led the nation in rushing the entire 1966 season, only to be eclipsed in the final game of the

year.

185 1965 Kent State Football Media Guide, supra., p. 6 (states the 1964 Kent State team led the nation in both categories).

186 (Wart's All Americans are listed). Jim Corrigall, who Strang recr

186 Kent State 2023 Football Record Book, supra., p. 43 (Kent's All-Americans are listed). Jim Corrigall, who Strang recruited and coached in 1966 and 1967, is identified as a 1969 first team All-American selection by Newspaper Enterprises Association. Id. Bill Asbury, Jon Brooks, and Pat Gucciardo were 1965 honorable mention All-American selections by Associated Press, as were Jim Corrigall, Lou Harris, and Don Fitzgerald in 1967 by that same selector. Id. There are many All-American teams, but only some are officially recognized by the NCAA, and the Newspaper Enterprises Association and Associated Press All-American selections are two of those that are so recognized. See "1969 College Football All-American Team." Wikipedia, https://en.wikipedia.org/wiki/1969/College Football All-American Team. Accessed 5 July 2024 (Corrigall a 1969 first-team All-American selection of the National Enterprise Association and a third-team All-American selection of the Associated Press, which are noted as officially recognized by the NCAA); see also "Football Award Winners." National Collegiate Athletic Association (NCA4) (2016), pp. 1-4. http://fs.ncaa.org/Docs/stats/football records/2016/awards.pdf. Accessed 13 February 2024 (lists the NCAA officially recognized All-American teams by year and explains that those team selectors listed are considered national in scope). Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

¹⁸⁷ Kent State 2023 Football Record Book, supra, pp. 43-44 (which includes Don Nottingham, who Strang recruited and coached before Nottingham won that honor). Kent's first and only MAC Offensive Player of the Year was Bill Asbury. *Id.* at 43. Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

¹⁸⁸ *Id.*, p. 48 (where Kent's NFL draft choices are listed, Zenko through Nottingham). Included in that number are any that Strang coached before they may have graduated. While not grouped by coaches, matching the years to the coaches reveals Strang had, by far, the most NFL draft choices of any Kent State football coach to date. Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

¹⁸⁵ Id. (Strang's two NFL second round selections -- Brooks and Corrigall -- are listed and are Kent's first players selected that high in the draft). Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

¹⁹⁰ *Id.*, pp. 48-49 (Kent's pro football players are listed, including the seven coached by Strang: Asbury, Corrigall, Gucciardo, Harris, Nottingham, Maich, and Michaluk). Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.

year of graduation.

191 1965 Kent State Football Media Guide, supra., p. 26 (Kent led the nation in percentage attendance increase in 1964 and did so playing only 4 home games compared to 5 the prior year); 1966 Kent State Football Media Guide. Kent State University, 1966, p. 40 (9 attendance records were set in 1965); 1967 Kent State Football Media Guide, supra., p. 3 (states two attendance records were set in 1966). The Kent State University Library, Special Collections & Archives cannot locate the 1968 Kent State Football Media Guide, so it is unknown if it would reference any attendance records set during the 1967 season. See also "Add Seats, KSU Stadium to be the Biggest in the Mid-Am." The Daily Kent Stater, 15

July 1965, p. 4, https://dks.library.kent.edu/?a=d&d=ksn19650715-01.2.29&. Accessed 17 January 2023 (Kent State attendance records set and stadium expansion plans).

stadium expansion plans).

192 Hess Jr., Chuck. "CHUCK "n" SPORTS." *The Evening Independent* (Massillon, Ohio), p. 12, 9 October 1964,

https://www.newspapers.com/image/4149201/?terms=Strang&match=1

193 Id.

¹⁹³ *Id*. ¹⁹⁴ *Id*.

- 195 1965 Kent State Football Media Guide, supra., pp. 9, 26; "Add Seats, KSU Stadium to be the Biggest in the Mid-Am," supra.; see also "Memorial Stadium (Kent State)." Wikipedia, https://en.wikipedia.org/wiki/Dix Stadium. Accessed 17 January 2024; "Dix Stadium." Wikipedia, https://en.wikipedia.org/wiki/Dix Stadium. Accessed 17 January 2024.
- ¹⁹⁶ 1967 Kent State Football Media Guide, supra., p. 7. Research by the author of Leo E. Strang Football Coach & Innovator Extraordinaire did not reveal anything close to a similar radio network covering the Kent football games since the Strang era. ¹⁹⁷ Id. (as noted, Kent later forfeited the victory).
- ¹⁹⁸ Dr. Ken. "Kent State University," *supra*.; Dr. Ken. "Kent State University 1973 'Matsko," *supra*. (discussion of Kent State helmet uniforms during the Strang, Puddington, and James coaching eras); Dr. Ken. "Kent State Redux," *supra*. (includes photos of Kent State's uniforms); *See also 1965, 1966, and 1967 Kent State Football Media Guides, supra*. (additional uniform photos are shown). As noted in the Helmut Hut articles, Strang changed the uniforms in 1967 to a solid gold helmet, matching pants, and a navy-blue jersey with white lettering spelling "Kent State" across the chest, which was the basic Kent State uniform for several years to follow.

199 Dr. Ken. "Kent State University," supra.

- ²⁰⁰ Dr. Ken. "Kent State Redux," *supra*. Internet research by the author of *Leo E. Strang Football Coach & Innovator Extraordinaire* of "unbalanced line" and "Wing T" failed to locate any major colleges using as their primary offense during Strang's tenure or since.
- ²⁰¹ Kent State 2023 Football Record Book, supra., p.8; Mistovich, supra, p. 10 (Strang's career after coaching is discussed.)

²⁰² Perkins, *supra*.

²⁰³ Kent State ²⁰²³ Football Record Book, supra., p. 47 (Leo Strang Award recipients from 1998 till 2017); see also "KSU Football Spring Awards Given to Four Players Saturday," Akron Beacon Journal (Akron, Ohio), April 28, 2013, https://www.beaconjournal.com/story/sports/college/kent-state/2013/04/28/ksu-football-spring-awards-given/10612529007/. Accessed 16

https://www.beaconjournal.com/story/sports/college/kent-state/2013/04/28/ksu-football-spring-awards-given/1061252900//. Accessed 16 January 2024.

- ²⁰⁴ "William Asbury." Kent State Varsity K Hall of Fame, https://kentstatesports.com/honors/hall-of-fame/william-asbury/30. Accessed 28 January 2024; 2023 Kent State Football Record Book, supra., p. 43; Dr. Ken. "The Rise and Further Rise of William Asbury." Helmet Hut, April 2014. https://helmethut.com/Features/Dr.Ken26html. Accessed 19 January 2024; "Bill Asbury, Steelers Running Back, 1966-1968." Steeler Take Aways, April 9, 2012. https://steelerstakeaways.com/willie-asbury-steelers-running-back-1966-1968/. Accessed January 28, 2024; 1965 Kent State Football Media Guide, supra., p. 23 (notes Asbury's his return to the roster in 1964 after a near fatal kidney failure during the first practice of 1964). Note: Bill Asbury was also known by first names Willie and William.

 205 "Jon Brooks." Kent State Varsity K Hall of Fame, https://kentstatesports.com/honors/hall-of-fame/jon-brooks/99. Accessed 10 February
- ²⁰⁶ "Jim Corrigall." Wikipedia, https://en.wikipedia.org/wiki/Jim_Corrigall. Accessed 15 January 2023; 2023 Kent State Football Record Book, supra., p. 43; "Jim Corrigall," Canadian Football Hall of Fame, https://cfof.ca/members/jim-corrigall/. Accessed 15 January 2023; "Jim Corrigall," Kent State Varsity K Hall of Fame, https://kentstatesports.com/honors/hall-of-fame/jim-corrigall/4. Accessed 15 January 2023 (notes Corrigall was the first Kent player to be a captain two years in a row and first to be 1st team All-MAC three years in a row. Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.
- players listed in this article include those that ever played for Strang, regardless of their year of graduation.

 207 1967 Kent State Football Media Guide, supra., pp. 2, 31; "Don Fitzgerald," Kent State Varsity K Hall of Fame, supra. (quotes an NFL scout who said Fitzgerald was, "the best big man in the country inside the 10-yard line."); Dr. Ken. "Kent State University," supra.; see also Dr. Ken. "Kent State Redux," supra.; Don Fitzgerald." Beaver County Hall of Fame, supra.
- ²⁰⁸ "Pat Gucciardo." *Kent State Varsity K Hall of Fame*, https://kentstatesports.com/honors/hall-of-fame/pat-gucciardo/61 . Accessed 21 April 2024.
- ²⁰⁹ "Lou Harris." Kent State Varsity K Hall of Fame, ps://kentstatesports.com/honors/hall-of-fame/lou-harris/123 . Accessed 29 May 2024 (holds the Kent State interception record which he did playing in only 23 varsity games); 2023 Kent State Football Record Book, supra., pp. 26, 43, and 48.
- ²¹⁰ "Don Nottingham." *Kent State Varsity K Hall of Fame*, https://kentstatesports.com/honors/hall-of-fame/don-nottingham/45. Accessed 15 January 2023; "Don Nottingham." *Wikipedia*, https://en.wikipedia.org/wiki/Don_Nottingham. Accessed 15 January 2023 (NFL nickname was "The Human Bowling Ball"). Any accolades of players listed in this article include those that ever played for Strang, regardless of their year of graduation.
- graduation.
 ²¹¹ Schlemmer, Paul P. "Prized Bull Runs Rampant: Shock Treatment For The Enemy." *Buckeye Football*, 1967 Edition, p. 15
- 212 Scalzo, supra.
- ²¹³ Seaburn, *supra*.
- ²¹⁴ *Id*.
- ²¹⁵ *Id*.
- ²¹⁶ Id.; Jim Corrigall was Kent State head coach from 1995-1997. See "Jim Corrigal." Wikipedia, supra.
- ²¹⁷ Shook. A Century of Heroes, American's First High School Dynasty, supra., pp. 276-284, 449.
- ²¹⁸ *Id.*, p. 449.
- ²¹⁹ *Id*.
- ²²⁰ Perkins, *supra*.; Beaven, *supra*.
- ²²¹ Perkins, *supra*.
- ²²² Beaven, supra.
- ²²³ The author of *Leo E. Strang Football Coach & Innovator Extraordinaire* is in possession of the NCAA proclamation.
- ²²⁴ Perkins, *supra*.; *see also* Cusick, Bob. "She Doesn't Mind Football Widow Title." *The Record-Courier* Ravenna, Ohio, 2 October 1967, p. 38 (of the *GIVE US THE BALL, LEO* special edition section of the paper).
- ²²⁵ The coaching tree includes professional football front office and scouting positions as well, as can be seen. Not included is Robert Greenwood who was an assistant football coach under Strang at Massillon who later coached basketball at: Rider College (Head Coach), Washington

University (Head Coach), Washington State University (Head Coach), and Iowa. While high school coaches are not listed in the coaching tree, there were many that coached with or played for Strang, including Marv Moorehouse, an assistant coach at Upper Sandusky and head coach at Upper Arlington High School (Ohio) where he won three consecutive state titles in the 1960s.